



About Workforce Synergies

Workforce Synergies' goal is to assist organizations in successfully meet the challenge of creating and maintaining high performing workplaces. WorkForce Synergies clients are able to clearly understand what separates their high performing stars from the rest and more importantly, use this critical intelligence to hire and retain future stars. WorkForce Synergies also helps its clients improve the organization's performance by offering training programs designed to improve the crucial leadership skills of their managers and supervisors.

Workforce Synergies is an authorized Strategic Business Partner of Profiles International Inc. Profiles International Inc. (www.profilesinternational.com) is a recognized world leader in employment evaluation and human resource management assessment tools. Profiles' has over 35,000 clients worldwide, ranging from small firms to Fortune 500 companies. Their assessment solutions are more than just personality tests; they are reliable and valid occupational assessment solutions that exceed U.S. Department of Labor guidelines.



About Rod Cotton

Rod Cotton, President of WorkForce Synergies, brings over 20 years of experience in human resources to his clients. Prior to starting Workforce Synergies, he held a number of executive Human Resources positions. His experience encompasses all aspects of H.R. from working through individual store level issues to strategic corporate initiatives. His clients include retail, manufacturing and the service sectors.

Rod also teaches business and human resources courses at Georgian College in Barrie.

Education and Training

Rod holds a bachelors degree, and masters degrees in Public Administration and Industrial Relations. A CHRP in good standing, he is an active twenty year member of HRPAA holding several volunteer leadership positions in local chapters.

For further information, please email Rod at rcotton@workforcesynergies.com or call him at 705-721-3253 or 705-721-9377.

